

FERVID

[fur-vid]

adjective

intensely enthusiastic or passionate, especially to an excessive degree.



storytelling made accessible

we are fervid, a community of passionate storytellers
sharing global perspectives

find your mission in our stories

Our team's developed skills can produce vibrant stories that will shine on different mediums.

We are experienced, well-traveled, aware and dynamic. We can be in several places at once and produce multimedia stories in a matter of days.

Let Fervid show you how storytelling can connect your audience in a more meaningful way.

501(c)(4)

Civic Leagues, Social Welfare Organizations and Local Associations of Employees

501(c)(6)

Business Leagues, Chambers of Commerce, Real Estate Boards, etc.

501(c)(5)

Labor, Agricultural and Horticultural Organizations

501(c)(7)

Social and Recreational Clubs

Your Non-Profit Matters



It's simple. We want to tell stories about the world around us: the people, their cultures. We want to reach as many people as possible by sharing those stories globally.

The Fervid Code of Ethics

core values

Diversity

Fervid has set forth a code of professional ethics to guide personal and work conduct for members of the organization and its shareholders.

Respect

Members of Fervid should hold themselves to the following articles in all interactions on behalf of the organization:

Accountability

Accuracy

Inspiration

Article I:

When representing clients and subjects of our stories, Fervid pledges to do so consistently and transparently through our representation of all involved.

Article II:

By recognizing the beauty of our subject matter, Fervid will always actively practice and promote respect among diverse clients, subjects and audiences through content creation and interactions.

Article III:

By understanding the responsibility to tell accurate and honest stories, Fervid is and will remain accountable for all content created out of respect for our clients.

Article IV:

As all well-told stories need to be precise, members of Fervid promise to accurately use their skill set to represent clients, subjects and themes in our content.

Article V:

Due to the nature of Fervid's organizational structure, all members will recognize their personal responsibilities and keep others accountable through consistent and honest communication among one another. We will always keep in mind our client's goals when progressing through and completing assignments.

Meet Our Team



christina vessa

Christina is passionate about minimal design and efficient communication, with both internal team members and external clients. Her experience with publication production, social media and public relations contributes to the mission of Fervid.



sienna huebner

Sienna Huebner is as wildly creative as her hair. She creates content for Fervid through video and writing. Sienna brings a warm heart and an exciting, up-beat attitude to the Fervid team.



zachary donahoe

Zachary is an adventurous photojournalist who strives to capture the human experience through my storytelling. He acts as the spokesman for Fervid and assists the team with its multimedia production.



brianna nash

Brianna is an avid humanist, bent on seeing and doing as much as she can with life. Brianna is passionate about infusing positivity and authenticity into everything she does, especially when it comes to content creation. Skilled in writing, graphic design, photography, and social media, her other endeavors include having genuine conversations and finding really good places to eat food.



seth bodine

Seth Bodine is a junior studying journalism and English at Colorado State University. He works as a news editor at the Rocky Mountain Collegian newspaper. He has skills in writing, photography and audio. He enjoys telling stories about art, culture and science. He loves traveling, and has a strong connection to his family heritage in the Czech Republic.



rachel holzhaeuser

With the knowledge and perspectives Rachel learned from growing up in Wisconsin, going to school in Colorado, and the opportunities she has had to travel the world, Rachel can use her creative and critical mind alongside her writing skills to help Fervid cultivate and create stories people care to engage with.



brynn carman

Brynn has a love and fascination for travel and people. She enjoys trips abroad where she can explore new cultures and meet the incredible people that live in places so different than her own. She has a passion for photography and video and loves telling stories through these mediums. She brings travel experience, visual media and compelling storytelling skills to the Fervid team.

value for your non-profit

Our content helps non-profits promote perspectives related to their mission. We want an audience feel more connected to your non-profit.

our key relationships

We want to connect with your non-profit through administrative assistants, managers and directors. By focusing on a city and state level first, we keep the subjects of our content in mind. We are maintaining a healthy team dynamic to complete projects successfully.

important activities

planning | brainstorming | networking | generating stories | feeling | listening | empathizing | understanding | having fun | creating | video shooting and editing | photographing and editing | audio recording | designing | traveling

channel distribution

Non-profit foundations that publish our content in print, at events, on websites

valuable resources

A lab or studio area (can be temporary based on the uniqueness of each project). Equipment (microphones, cameras, tripods, software, machines).

revenue streams

Initial Stream of Revenue will come from donors and investors. A Go Fund Me campaign is also an option for equipment funding. Secondary Stream of Revenue will come from contracts. Tertiary Stream of Revenue will come from sponsorship opportunities.

our customer relationships

Long-term relationships with non-profits will result in word-of-mouth exposure and return business. We will focus on all types of non-profits. We aim to establish a human element of trust in everything we do.

cost structure

Equipment is an initial investment that depreciates over 8-10 years. Travel will be the main element of our cost structure.

You Should be Fervid Too

